

DEPARTMENT OF THE ARMY
GRISSOM HIGH SCHOOL JROTC
1001 HAYSLAND RD
HUNTSVILLE AL 35802
PHONE: (256) 428-8009 EXT 2225

MEMORANDUM FOR POTENTIAL SPONSOR

FROM: GRISSOM HIGH SCHOOL ARMY JUNIOR ROTC

SUBJECT: JROTC SPONSORSHIP REQUEST

The Grissom High School JROTC (Junior Reserve Officers Training Corps) humbly and respectfully is reaching out to the community for sponsorship of our program as we request your individual and/or company's assistance in providing financial support! The JROTC program is dedicated to the development of our young adults as we prepare them for success in society.

The GHS JROTC is a leadership program (not a recruitment tool for military) focusing on a balance of areas including classroom, citizenship, leadership development, and extracurricular activities. Many of our Cadets are on the school's honor roll, National Honor Society, Student Body Government, and Sport Teams.

In addition to instruction and competitions, the Grissom JROTC Program supports community service and school service activities to develop good citizenship in Cadets, such as the Veterans Day Parade, the Junior Achievement Program, annual JROTC Ball, the Cotton Row Run, Operation Christmas Child, AUSA events, memorial runs, and many other volunteer events to support our community.

Program needs vary in scope but will include support for cadet participation in multiple activities and competitions which include fitness, Academic Teams, Drill Team, Color Guard, Raider Team, CyberPatriot Team, Air Rifle Team, Drone Teams, Leadership Camps with many competitions being held out of state. For local businesses, please consider contributing to the Grissom JROTC Program as a Corporate Sponsor! It takes nearly **\$25,000-\$30,000** dollars a year to effectively run our program. The Army provides us with uniforms, but we must pay for competitions, athletic clothing, and warm-ups, upgraded equipment, Obstacle Course maintenance, lodging, and transportation. We perform various fundraisers each year, but invariably run short of time and money goals. Please consider a **tax-deductible** donation to the Grissom High School JROTC Program.

What's in it for you? First the value of providing support to young people that are developing to be disciplined in a future workforce. With respect to advertising your company at various JROTC activities, opportunities exist to:

- Acknowledge support by displaying company logo on banners, brochures, newsletters and signs
- Verbally highlight your support
- Recognize contributors at JROTC support association meetings
- Display your logo on shirts worn by Cadets (Battalion T-shirts and Team T-shirts)
- Emphasize your support with parents during JROTC Orientation
- Post your company logo on our JROTC website
- Present financial contributions in public forums with photo opportunities.

For those who wish to contribute financially, please make check, cashiers check/money order out to Grissom High School JROTC and write Donation on memo line.

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Thank you for considering this request for such a worthy group of cadets and program that truly places the motto of JROTC "To Motivate Young People To Be Better Citizens" at the forefront.

//Signed//

Derrick Hamilton
MSG (R), U.S. Army (Ret)
Army Instructor

//Signed//

Cedric Moore
CSM (R), U.S. Army (Ret)
Senior Army Instructor

SPONSORSHIP LEVELS

HONOR PARTNER: Donation of \$10,000

Be our Title Sponsor! (Exclusive – limited to One (1) Sponsor)

Will provide volunteers for one annual day event for business for setup, run, and breakdown.

One Drill Performance per school year at your event (at discretion of Senior Army Instructor)

Sponsor Logo displayed on JROTC Trailer for entire competition season (local/statewide/out-of state)

Banner displayed on JROTC Obstacle course area

Sponsorship plaque at your location

Additional benefits as negotiated with Booster Club / Senior Army Instructor

Everything included in Tiger Partner level

TIGER PARTNER: Donation of \$5,000

Limited to Two (2) Sponsors

Promotional opportunities at all JROTC events

Announcement of your sponsorship at all JROTC events

Banner displayed on JROTC Obstacle course area

Sponsorship plaque at your location

Additional benefits as negotiated with Booster Club / Senior Army Instructor

Everything included in the Cub Partner Level

CUB PARTNER: Donation of \$1,000

Sponsor logo or name on Grissom JROTC Website and link to your business's website through our

Sponsor page, social media and newsletter recognition

Initial sponsorship shout-out on our public social media pages

Monthly email blast on JROTC program newsletters

DUTY PARTNER: Donation of \$500

Initial sponsorship shout-out on our public social media pages

Monthly email blast on JROTC program newsletters

IN-KIND SERVICE PARTNER

If you can provide your business services for the JROTC program, we can provide a receipt for hours contributed. Examples include professional printing, photography, awards, trophies, promotional materials, construction/labor (Obstacle Course), lawn services (Obstacle Course), barbers, hairstylist, etc. Please reach out to cedric.moore@hsv-k12.org or derrick.hamilton@hsv-k12.org. We will include your logo on our website and highlight your expertise on social media as an in-kind service partner.

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NAME OF SPONSOR: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

COMPANY WEBSITE: _____

NAME OF CONTACT: _____

PHONE NUMBER: _____

EMAIL: _____

DONATION PAYMENT: ONE TIME DONATION FOR SCHOOL YEAR IN THE AMOUNT OF: _____

DATE: _____

- \$10,000 – HONOR PARTNER
- \$5,000 – TIGER PARTNER
- \$1,000 – CUB PARTNER
- \$500 – DUTY PARTNER
- PARTNER IN-KIND PARTNER (please specify what services you would like to donate to the JROTC program and its value): _____

PAYMENT:

Check enclosed in the amount of: _____

Payable to: Grissom High School JROTC Booster Club

- Contributions to the Grissom JROTC Booster Club are deemed charitable and tax deductible under the revenue code as an organization described in Section 501(c) (3) (Tax ID/EIN: 26-3193807)
- Receipts request: cedric.moore@hsv-k12.org or derrick.hamilton@hsv-k12.org
- There is no minimum contribution amount
- Please retain a copy for your records
- Please forward completed form and payment to the following address:
Grissom High School
c/o Grissom JROTC
1001 Haysland Rd SW
Huntsville, AL 35802

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~ Nothing Follows~~